

PARLIAMENT

Lights



THE PERFECT RECESS

8 mg "tar," 0.7 mg nicotine av.
per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**



2061038838

PHILIP MORRIS INC.

THIS ADVERTISEMENT PREPARED BY YOUNG & RUBICAM NY

Job Number: 140743
Ad Number: PMN 1150/93
Title: Service - Blue Shaker/Robert Lights
Unit Design: Large C-Store
Media: Blue/Memo - 48" x 72"
Mesh: Size: 12" x 17 1/2"
Size: 11" x 15 1/4"
Scale: 1/4" = 1"

Warning Statement: D
Warning Exhibit: 9
Quarter: 3
First Scheduled Posting Date: August 1996
When Mechanical is First Delivered in Final Form: 1" cap 11
T&M: 11
Year: © 1996